# 2023 CONFERENCE & AGM



#### **COMING TOGETHER**

CULTIVATING RELATIONSHIPS & RESILIENCY IN AGROLOGY APRIL 20-22, 2023

#### **SPONSOR & EXHIBITOR PACKAGE**

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# **KAMLOOPS LOCATIONS**

Sandman Signature Hotel Paramount Theatre Sandman Centre

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The BC Institute of Agrologists (BCIA) is thrilled to invite you to the 2023 BCIA Provincial Conference and AGM. Themed 'Coming Together: Cultivating Relationships & Resiliency in Agrology,' we look forward to sharing the knowledge, resources, and ideas on ways to manage better and protect our environment.

The event kicks off on Thursday, April 20, 2023, in Kamloops, BC, at the Sandman Signature Kamloops Hotel, the Paramount Theatre, and Sandman Centre for in-person events that you won't want to miss!

We are excited to announce and introduce our keynote speaker, Chief Dr. Robert Joseph, OC, OBC, who is a Hereditary Chief of the Gwawaenuk First Nation, Ambassador for Reconciliation Canada, and Chairman of the Native American Leadership Alliance for Peace and Reconciliation, who has sat with leaders around the globe, including South Africa, Israel, Japan, and the US.

Other conference features include numerous workshop sessions, field tours, networking opportunities, and more!





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The British Columbia Institute of Agrologists (BCIA) is the self-governing regulator legislated under the *Professional Governance Act (PGA)* as the regulatory body for agrology in British Columbia. By applying stringent accreditation procedures, mandatory professional development, and conduct standards, including rigorous complaint and discipline procedures, BCIA and its Registrants protect the public interest in the province's agricultural, environmental and natural resource sectors.

# **ENGAGE WITH BC PROFESSIONALS**

- Exposure to approximately 175 BCIA delegates and thousands of Registrants via digital promotion, advertising on the BCIA conference website, social media, conference exposure on the website
- Ample Sponsor/Exhibitor networking opportunities throughout Thursday, Friday, and Saturday
- Sponsor spotlight! Dedicated on-stage introduction by our EMCCEs





# **BECOME A SPONSOR/EXHIBITOR**

Opportunities	Gold	Silver	Bronze	Social Media
Price	\$4,000	\$3,000	\$2,000	\$1,500
One Booth Spot	÷	+	+	
Passes	2	2	1	1
Sponsor Logo on Multiple Displays	+	+	+	÷
Digital Marketing	+	+	+	+
Opportunity to Introduce the Keynote Speaker (max. 5 minutes)	+			
AGM Lead Sponsor		+		

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# **SECURE YOUR SPOT**

For sponsor/exhibitor inquiries and registration, please contact JP Ellson, BA, Hon.Cert., LLB, CEO and Registrar, In House Legal Counsel jp.ellson@bcia.com 250-208-4974

