



TRADE SHOW OPPORTUNITIES

ABOUT THE BC LAND SUMMIT

The BC Land Summit Society is proud to present the 2019 BC Land Summit. Held every five years, the BC Land Summit is the premier collaborative conference providing interdisciplinary education, professional development, and training opportunities for practitioners in fields related to land and land use in British Columbia.

The 2019 BC Land Summit provides a unique opportunity for professionals from different disciplines to learn, network, share knowledge, build connections, and collaborate around issues of land and land use. Professional practitioners from a wide variety of land and land-use disciplines, along with academics, students, elected officials, and others, will gather for the West Coast's largest interdisciplinary land and land-use conference.

WHY SUPPORT THE LAND SUMMIT?

The trade show is a unique opportunity to gain visibility and recognition for your organization among the many land-based professions (whose members include appraisers, real estate agents, planners, agrologists, landscape architects, developers, and property managers) and the municipalities, Crown corporations, and private companies in which they work.

- Promote your organization to 1,000+ professionals over an immersive three-day period
- Demonstrate your commitment to professional development and innovation
- Support dialogue on emerging land-use issues
- Demonstrate product-based solutions
- Show leadership in your industry

PRESENTED BY THE BC LAND SUMMIT SOCIETY



2019 PROGRAM: COLLABORATIONS & CONNECTIONS

The BC Land Summit is the perfect opportunity to network, learn, exchange knowledge, information, and ideas to advance land and land-use practices in BC and beyond.

The 2019 program focuses on topics in agrology, appraisal, landscape architecture, planning, and real estate. These areas of practice intersect architecture, forestry, law, engineering, development, resource management, social services, and many more, which may be featured as well.

The 2019 Land Summit will use a variety of conference program elements (conference break-out sessions, longer-form “deep dive” sessions, and mobile workshops or tours in the field) that will address some of the following key topic areas:

- Housing
- Energy and resource development
- Climate and sustainability
- Transit and transportation
- Finance and taxation
- Regulatory change
- Food security
- Indigenous relationships
- Urban design and development
- Economic development and revitalization
- Technology and change

Additional conference elements:

- Gala Dinner with guest presenter Mark Critch, anchor and roving reporter from *This Hour Has 22 Minutes*
- Welcome Reception
- Summit Celebration Reception
- Closing Reception

More details on time and program will be made available when confirmed.

HOW DO WE WORK TOGETHER WITH COMMUNITIES, INDIVIDUALS, DECISION-MAKERS, OTHER PROFESSIONS, AND WITH EACH OTHER WHILE STILL RESPECTING EACH OTHER'S KNOWLEDGE, IDEAS, INTERESTS, BACKGROUNDS, AND DIFFERENCES?

KEYNOTE SPEAKERS



Edward Glaeser
Urban Economist

Edward Glaeser is a pioneering urban economist. He has illuminated the vital role cities play in nurturing and promoting economic and cultural achievement, including entrepreneurship, idea creation and transmission, and even better personal health. Glaeser is the author of *Triumph of the City: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier and Happier*. He offers insights into the ways cities are the key to a nation's growth and prosperity. Glaeser is the Fred and Eleanor Glimp Professor of Economics at Harvard University where he teaches urban and social economics, and he is a writer for the Economix blog of *The New York Times* and a contributor to *Bloomberg View*.



Sheila Watt Cloutier
Environmental,
Cultural and Human
Rights Advocate

Sheila is one of four winners of the 2015 Right Livelihood Awards for her work on climate change in the Arctic. In 2007 she was nominated for the Nobel Peace Prize for her advocacy in showing the impact of global climate change on human rights. She has been awarded the Aboriginal Achievement Award, the UN Champion of the Earth Award, and the prestigious Norwegian Sophie Prize. She has received honorary doctorates from twenty universities for her pioneering work linking climate change to human rights. From 1995–2002 she served as the elected Canadian President of the Inuit Circumpolar Council, and in 2002 she was elected its international chair. Under her leadership, the world's first international legal action on climate change was launched with a petition to the Inter-American Commission on Human Rights. She is the author of *The Right to Be Cold: A revelatory memoir that looks at what climate change means for the north*.

PRESENTER

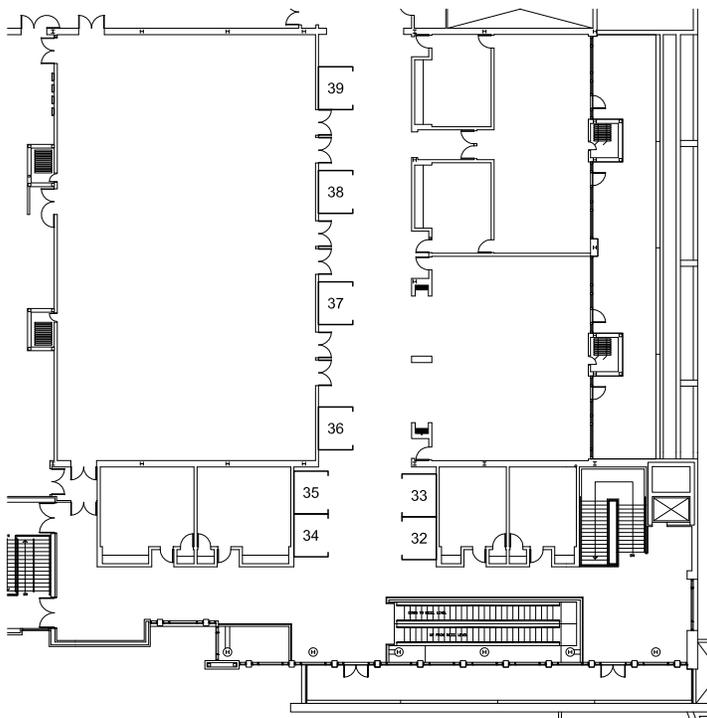
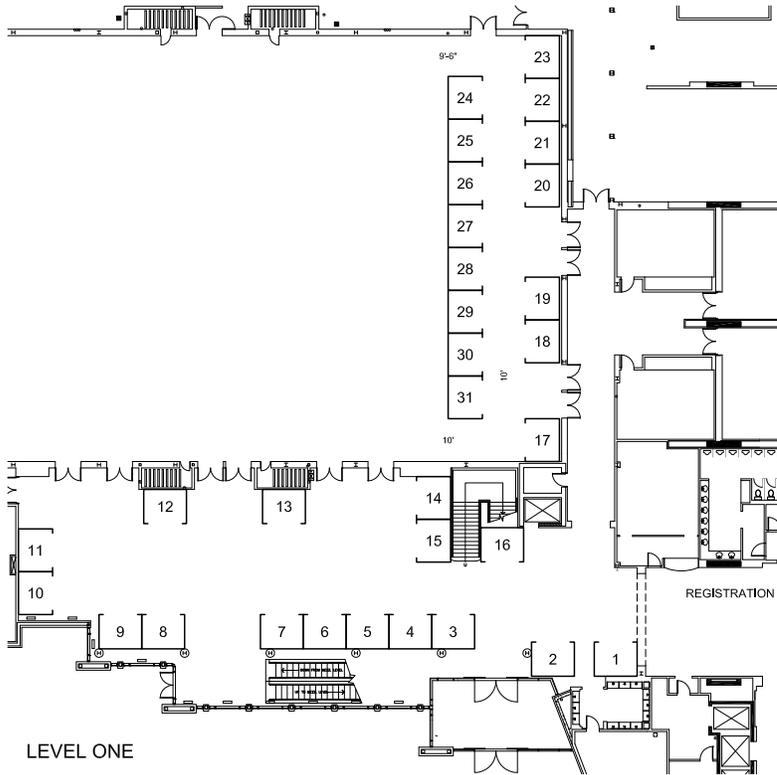


Mark Critch
Comedian

From prime ministers and premiers to movie stars and celebrities, Mark Critch of *This Hour Has 22 Minutes* proves that everyone has a funny side. Mark is one of the hardest working comedians in show business, winning multiple awards for both writing and performance.

TRADE SHOW FLOOR PLAN: 39 BOOTHS

WESTIN BAYSHORE
GRAND BALLROOM SALONS D, E, F, FOYER & LEVEL 2 FOYER



BOOTH RENTAL RATES

Standard 8'x10' Booth:
within main ballroom or second level \$1,250

Standard 8'x10' Booth:
within main floor lobby areas \$1,500

Double 8'x20' Booth:
within main ballroom or second level \$2,000

(all rates are subject to 5% GST and are in Canadian funds)

Each booth marked on the floor plan is an 8'x10' booth space, which includes:

- 8' high drapery back wall
- 3' high drapery sidewalls
- 1 - 6'x2' skirted table
- 2 - fabric chairs

Levy Show Service is our exclusive trade show supplier. They are available to assist in all aspects from logistics to Canada Customs brokerage. Levy's extensive exhibitor's package is attached for your convenience and assistance. Please note that the equipment rental rates within that package are in addition to the booth rental fee. Electrical service, if required, must be purchased from the convention centre for a separate fee.

CONTACTS

**BC Land Summit Trade Show – JP Ellson,
British Columbia Institute of Agrologists, ed@bcia.com**

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